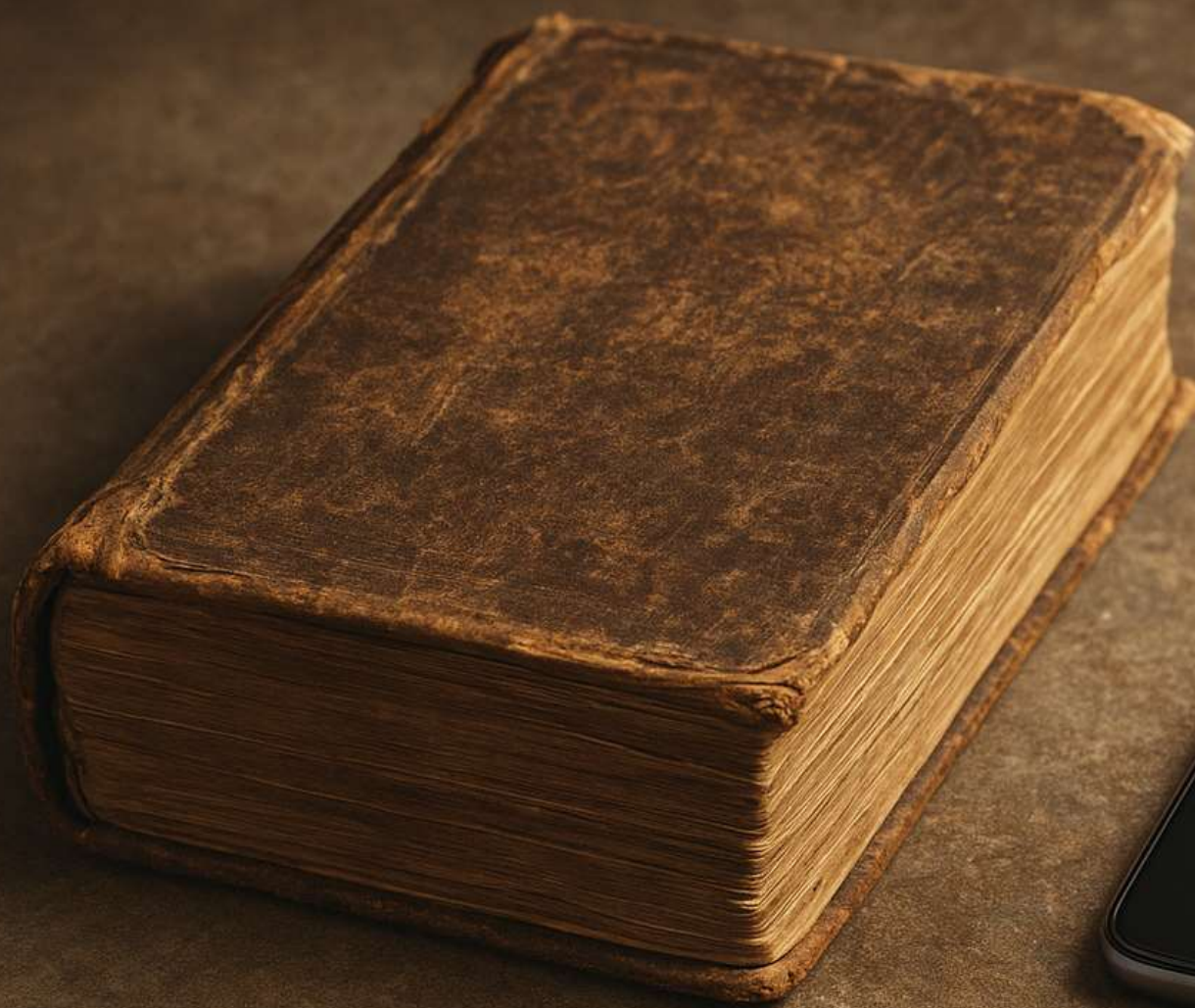




TU Wien **FUTURE FIT**

A university strategy in the context of global changes



What do we mean by **MISSION** and **VISION** in a strategy?

The **MISSION** answers the question: “Why do we exist?” and defines the principles that determine our actions in the long term – regardless of short-term developments or external conditions. The MISSION is designed for the long term.

The **VISION** shows how this mission is implemented under current conditions.

It is adaptable and describes concrete goals and priorities that evolve with the challenges of the times and are defined for a manageable period of time.

From my inauguration speech on October 6, 2023

“..... all these impressive examples show **that human imagination is always the starting point**

But it is up to us, all of us, to **use our imagination in the service of science and for the common good**, if it is not to become a fairy tale.

We cordially invite each and every one of you **to help shape the conditions that will inspire our collective imagination to bring about transformations** that will consistently continue our long tradition of innovative research and development."

The seven “T” required for Tech Universities

- Technology
- Talent
- Tolerance
- Trust
- Transparency
- Team
- Truth

Key aspects of the MISSION of Tech Universities

Tech universities worldwide have a common core mission, which is reflected in several key aspects:

- Advance technological research
- Educate the next generation
- Teach based on research findings
- Link research and tech applications in industry
- Enable technological innovation
- Establish technology in science
- Promote social responsibility
- Communicate core values and science ethics
- Promote internationalization and knowledge transfer
- Strengthen technological competitiveness of a region, a country or a continent
- Envisage and shape the response to technological disruption
- Promote interdisciplinary research with social sciences
- Support entrepreneurship and technology transfer
-

Where do we come from: The origins of TU Wien in 1815

k. u. k. Polytechnisches Institut, founded in 1815

Johann Joseph Ritter von Prechtel, first rector:

„....., that actual technical educational institutions cannot be replaced by university studies, the academies of fine arts or any other educational institution.“

(from his inauguration speech 06.11.1815)



Picture: Wikipedia



Photographischer Kunstverlag von OTTO SCHMIDT. — Wien, VI. Münzwardeingasse 11.

Handwritten: Denkmal für Franz Joseph I.



K. k. technische Hochschule, Wien IV., Karlsplatz 13.
1818 von Schemmcler erbaut.

8066 K. k. technische Hochschule





DER PFLEGER WEITERUNG VEREDLUNG
DES GEWERBSFLEISSES DER BÜRGERKÜNSTE DES HANDELS
FRANZ DER ERSTE



The original MISSION of TU Wien in 1815

DER. PFLEGE. ERWEITERUNG. VEREDLUNG.
DES. GEWERBEFLEISSES. DER. BÜRGERKÜNSTE. DES HANDELS.
FRANZ. DER. ERSTE.

FOR. THE. CARE. EXPANSION. REFINEMENT.
OF. COMMERCIAL. DILIGENCE. OF. CITIZEN. SKILLS. OF. TRADE.
FRANZ. THE. FIRST.

teaching
research
excellence
*innovation,
competitiveness*
technology, arts
entrepreneurship

TU Wien FUTURE FIT strategy development process 2024 - 2025

Phase 1
Listen and discuss

(04/24–11/24)



Phase 2
fuTure fit Convention Days
Development of strategy paper

(12/24 - 02/25)



Phase 3
Implementation
of the strategy

(since 04/25)





Two central questions opened the discussions:

What does TU Wien stand for?

What should TU Wien stand for in 10 years?

Wofür
steht die
TU Wien?

Wofür
soll die
TU Wien in
10 Jahren
stehen?

TU
WIEN
FUTURE FIT

TU
WIEN
FUTURE FIT

One central location for discussions: „Luftpavillon“



Topics for deeper discussions in workshops

DIVERSITY

VALUE OF
TEACHING

SUSTAINABILITY

CAREER PATHS

RESEARCH DATA

LANGUAGE,
CULTURE,
IDENTITY

RESEARCH

AI

STUDENT
CENTRICITY IN
TEACHING

INNOVATION

Diversity @ TU Wien as a key to success





fuTure fit Convention Days 18.11. - 20.11.2024

Our Mission

Technology for people.

A promise that we have kept with science, passion, and
responsibility - since 1815.

In Vienna, in the heart of Europe. Always. For the future.



Languages get liquid



TECHNOLOGY FOR PEOPLE.
SCIENCE. PASSION. RESPONSIBILITY.
IN VIENNA. SINCE 1815. ALWAYS. FOR THE
FUTURE.



TECHNOLÓGIA AZ EMBEREKÉRT TUDOMÁNY.
SZENVEDÉLY. FELELŐSSÉG.BÉCSBEN.
1815 ÓTA. MINDIG. A JÖVŐÉRT.



TEHNOLOGIJA ZA LJUDE.
ZNANOST. STRAST. ODGOVORNOST.
U BEČU. OD 1815. UVIJEK. ZA BUDUĆNOST.



TECNOLOGIA PER LE PERSONE.
SCIENZA. PASSIONE. RESPONSABILITÀ.
A VIENNA. DAL 1815. SEMPRE. PER IL FUTURO.



LA TECHNOLOGIE AU SERVICE DE L'HOMME.
SCIENCE. PASSION. RESPONSABILITÉ.
À VIENNE. DEPUIS. 1815. TOUJOURS. POUR L'AVENIR.



TECHNIKA PRE LUDÍ.
VEDA. VÁŠEŇ. ZODPOVEDNOST'.
VO VIEDNI. OD ROKU 1815. VŽDY. PRE BUDÚCNOST'.



ТЕХНОЛОГИЈА ЗА ЛЈУДЕ.
НАУКА. СТРАСТ. ОДГОВОРНОСТ.
У БЕЧУ. ОД 1815. УБЕК. ЗА БУДУЋНОСТ.



TEHNOLOGIJA ZA LJUDI.
ZNANOST. STRAST. ODGOVORNOST.
NA DUNAJU. OD LETA 1815. VEDNO. ZA PRIHODNOST.



TECHNIKA PRO LIDI.
VĚDA. VÁŠEŇ. ZODPOVĚDNOST.
VE VÍDNI. OD ROKU 1815. VŽDY. PRO BUDOUCNOST.



TECHNIKA DLA LUDZI.
NAUKA. PASJA. ODPOWIEDZIALNOŚĆ.
W WIEDNIU. OD 1815 ROKU. ZAWSZE. DLA
PRZYSZŁOŚCI.



TEHNOLOGIE PENTRU OAMENI.
ȘTIINȚĂ. PASIUNE. RESPONSABILITATE.
ÎN VIENNA. DIN 1815. ÎNTOTDEAUNA. PENTRU VIITOR.



ТЕХНОЛОГІЇ ДЛЯ ЛЮДЕЙ.
НАУКА. ПРИСТРАСТЬ. ВІДПОВІДАЛЬНІСТЬ.
У ВІДНІ. З 1815 РОКУ. ЗАВЖДИ. ЗАРАДИ МАЙБУТНЬОГО.

A clear commitment to the European values

TU Wien is committed to the European values:

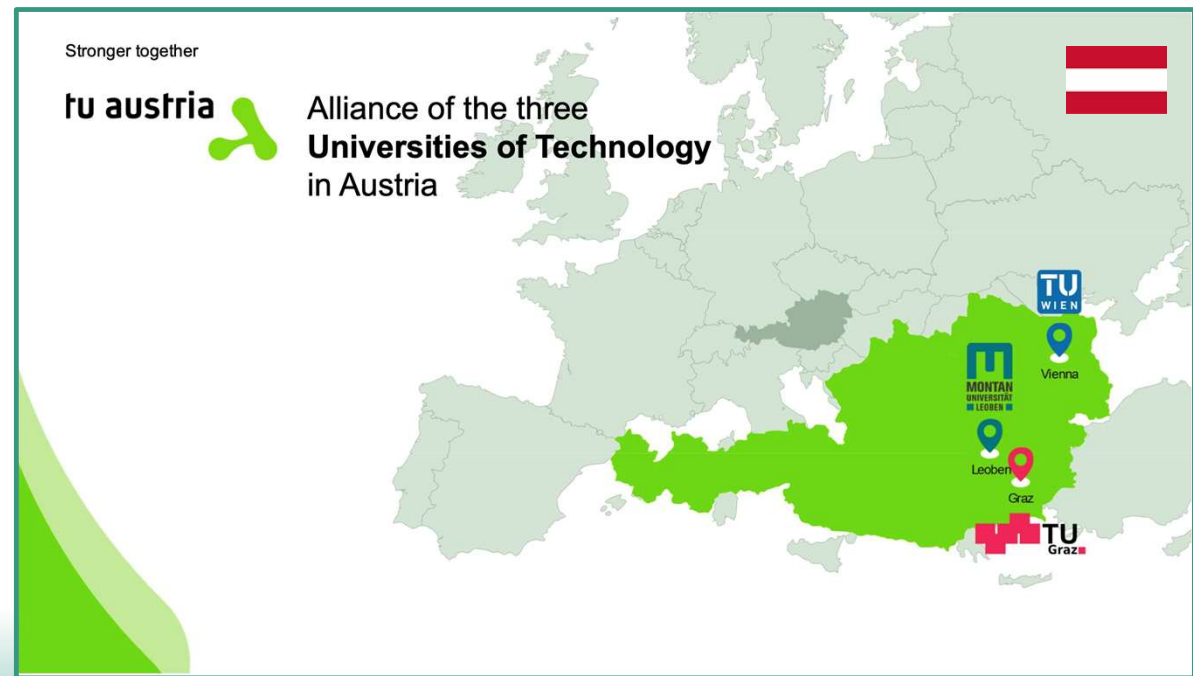
human dignity – freedom – democracy – equality – the rule of law – human rights

Other values that shape our daily interactions:

- Unity in diversity
- Respect & appreciation
- Scientific integrity
- Personal responsibility & resilience
- Transparency
- Reliability
- Inclusion
- Trust



..... embedded in strong Austrian and European Alliances



Political neutrality and academic freedom

- TU Wien is a place of free thought and open scientific discourse. It offers a platform for critical reflection, debate, and intellectual diversity.
- As an institution, TU Wien remains politically neutral. It does not take any party political positions. However, political neutrality does not mean arbitrariness: where science is attacked or exploited, we defend fact-based knowledge against ideology and “alternative truths.”
- TU Wien protects and promotes freedom of expression and the open exchange of scientific knowledge.
- We are convinced that free science is not only the basis for technical progress, but also for a resilient, democratic society.

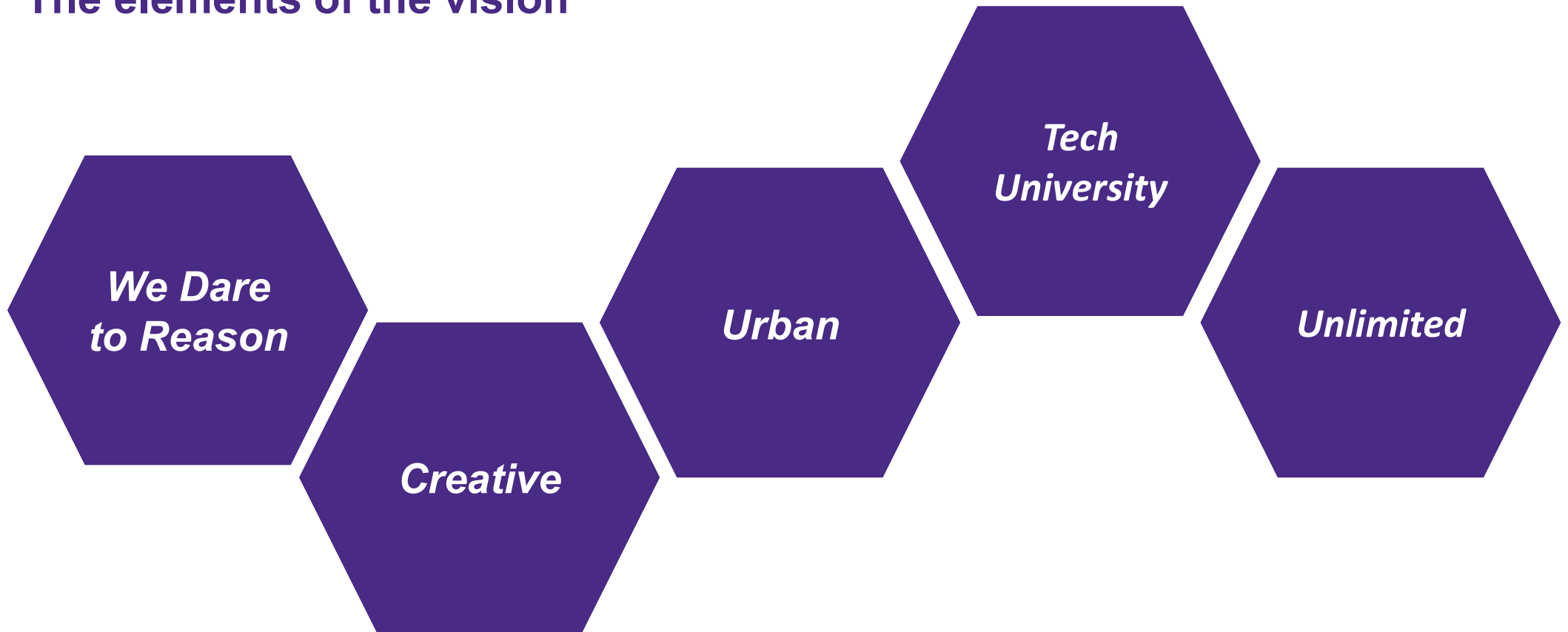
Our Vision

TU Wien – where we dare to reason.

The creative urban tech university.

Unlimited.

The elements of the vision



Our strategic goals

1. Continue to develop an attractive and performance-enhancing environment for all university members.
2. Targeted increase in scientific leadership and the international visibility of TU Wien.
3. Re-emphasize the unity of teaching and research.
4. Establish digital transformation as a strategic priority for TU Wien.
5. Systematically strengthen creativity and a culture of innovation at TU Wien.
- 6. Anchor sustainability as a central principle in research, teaching, and university operations.**
7. Position TU Wien as a leading institution for the exchange of knowledge, methods, and technologies.
8. Deepen the team spirit and sense of belonging at TU Wien: Together we are TU Wien!

The cross-cutting topics

- Holistic communication
- Scientific integrity
- External cooperation
- Customer orientation & reduction of bureaucracy
- Diversity
- Security

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The creative urban tech university.
Unlimited.