

Wiring the Future of Sustainable Cities

20.09.25, Teresa Ponce de Leão



crp


Conference of Rectors and Presidents
of European Universities of Technology

Empowering Cities for a Net Zero Future:

Unlocking resilient, smart, sustainable
urban energy systems

International
Energy Agency

Cities account for more than 50% of the global population, 80% of global GDP, two-thirds of global energy consumption and more than 70% of annual global carbon emissions

These factors are expected to grow significantly in the coming decades: it is anticipated that by 2050 more than 70% of the world's population will live in cities, resulting in massive growth in demand for urban energy infrastructure.  LNEG





The remarkable rise of “greenhushing”

Businesses once trumpeted their climate goals. Now they are quietly plugging away

Global needs on energy to Net ZERO

The EGD

Digitalization

The EU strategy on energy system integration (July 2020)

3 Approaches:

1. Reduce energy demand (*energy efficiency*)

2. Electrification

3. H₂ & Bioenergy



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The World Order has irreversibly changed

For Reference

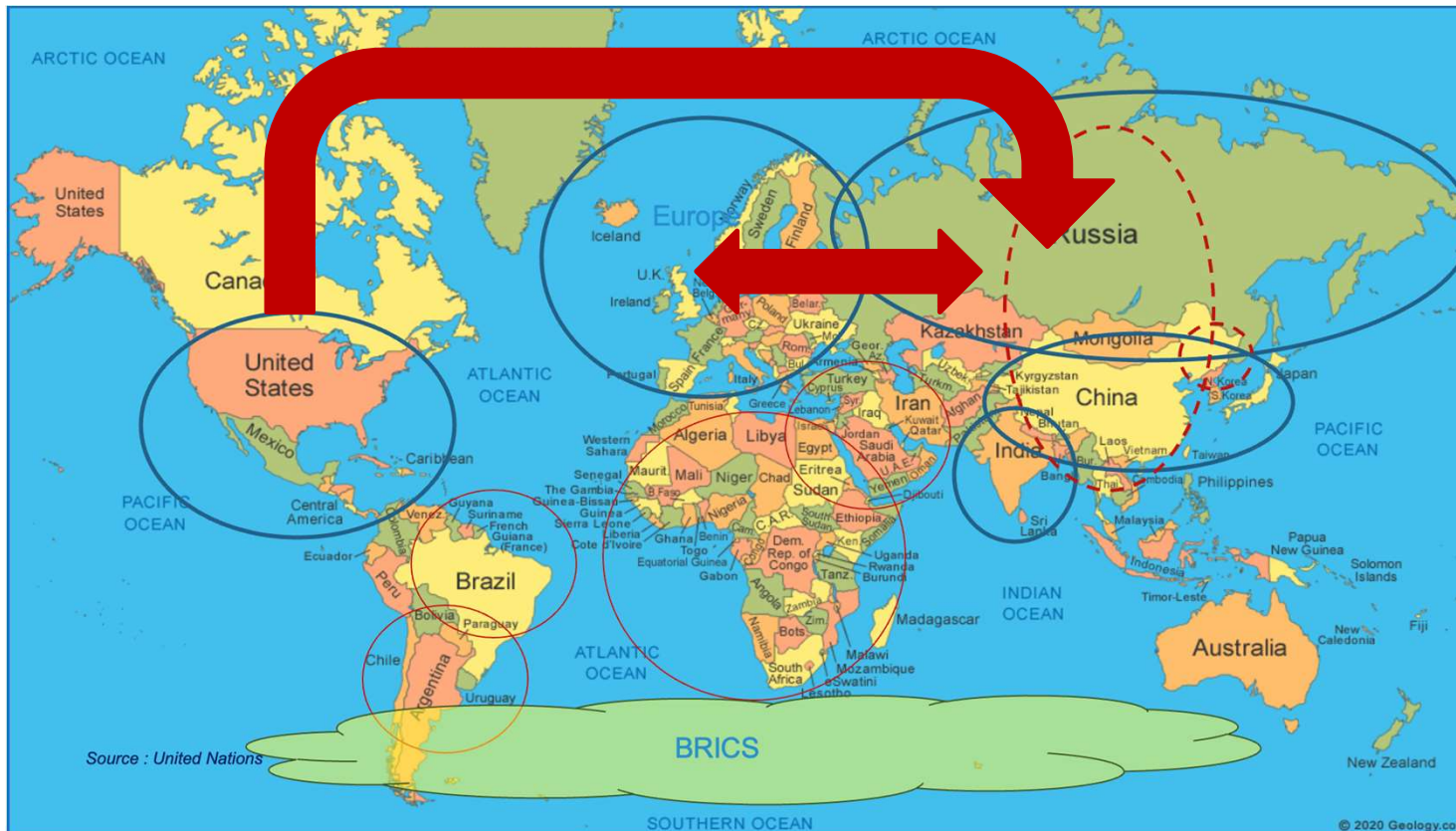


From a US dominated...
to a fragmented World Order

Unipolar	→	Multipolar
Multilateral	→	Ad Hoc Alliances
Rule based	→	Power Politics
Free markets	→	Protectionism
Competition	→	Confrontation

A new World (Dis)Order emerges : Defense and Security

For Reference



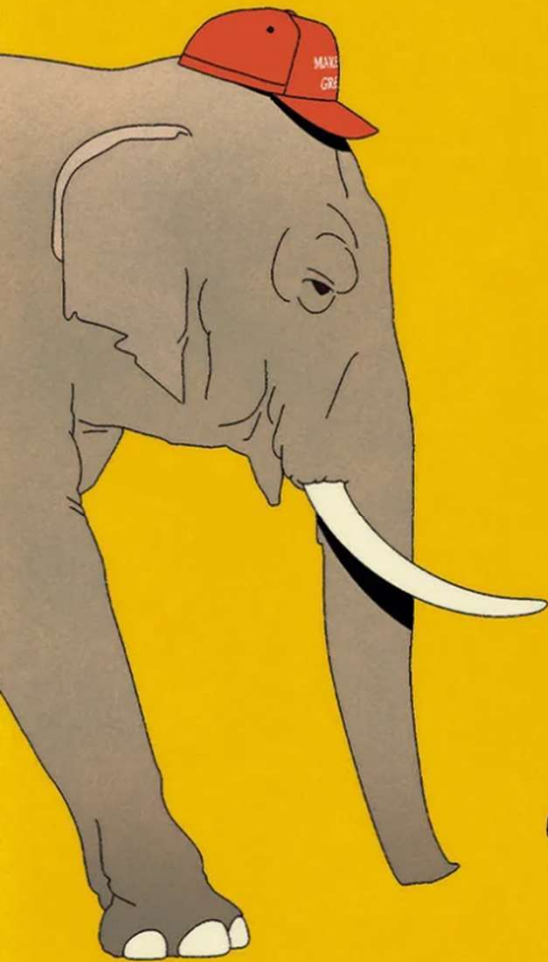
28 February 2025

**80 year of
Trans-Atlantic Alliance
“Trashed”**

**An unanticipated new
challenge to EU**

Populism

**And a boost
to Russia ...**



Science diplomacy refers to the use of **scientific collaboration** as a tool to build bridges between nations, promote peace, and address shared global challenges through evidence-based cooperation.

Setting the Stage

Electricity is the invisible foundation of modern life
Climate neutrality requires transforming not only technology,
but fairness



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CHINA vs USA

Similarities

- Indispensable for climate, trade & technology
- Seek global influence and shape rule-making
- Create EU dependencies in strategic sectors

Differences

- China: state-driven economy, CRM dominance, human rights concerns
- USA: market-driven but protectionist (IRA, tariffs), ally in security & values
- China offers scale and cost; USA offers innovation and security umbrella



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How can the EU position itself as an independent “third pole” in a world shaped by US–China rivalry?

ts concerns

curity & values



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• China offers scale and cost; USA offers innovation and security umbrella

Electric Systems as Strategic Enablers

From utility → backbone of resilience & sustainability

Decentralized energy grids

Smart buildings

Electrified mobility

Energy storage



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Why Fairness Matters

= trust, participation, legitimacy

Unfair markets: volatility,
exclusion, weak adoption

Fair markets: enable engagement,
attract investment, accelerate transition



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Bridge to the Future

Fairness is the foundation — but innovation wires the future
Electricity systems = enablers of climate-neutral



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FACTS



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Regulatory and Policy Shifts

EU Electricity Market Reform (REMA)

Net Zero Industry Act & Clean Industrial Deal

Role of regulators: fairness + inclusion + innovation

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The cheapest electricity gets sold first. Usually this is electricity from renewable energy.

If supply is not sufficient, other, more expensive power plants can sell their electricity (coal and gas).



However, the electricity is not sold at the individual price offered by each power plant. The price will settle at the price offered by the last and most expensive power plant.

INFOGRAPHIC: 2024 REFORM OF THE ELECTRICITY MARKET

THE NECESSITY

Electricity price determined by the least
efficient marginal offer



Effects of higher gas prices



THE EU DECISION-MAKING PROCESS



CONTRACTS INTRODUCED BY THE REFORM

Power Purchase
Agreements (PPAs)

Futures
contracts

Two-way contract for
difference

Dual
contracting

EU Electricity Market Reform

Problem	Reform Goals	Key Tools
High exposure to gas price volatility	Make bills less dependent on fossil fuels	Contracts for Difference (CfDs), hedging instruments
Mismatch: renewables are cheap but bills remain high	Ensure consumers benefit from low-cost renewables	Power Purchase Agreements (PPAs), long-term contracts
Insufficient investment signals for clean energy	Boost renewable, storage & demand response investments	Capacity mechanisms, flexibility markets
Weak consumer protection during crisis	Stronger consumer rights & stable prices	Default fixed-price contracts, supplier obligations

Structural Models Alone May not Protect Consumers

- Often focus on efficiency and wholesale outcomes.
- Retail markets, tariff design, and equity outcomes are either ignored or treated exogenously.
- Noah Dormady's* work shows this can lead to counter-intuitive results: e.g., wholesale prices fall but consumer bills rise due to poor retail design or misaligned incentives.

**University of Illinois and Southern California*

A combination of market design elements and regulation is required.

Structural models should be **expanded** to incorporate:

- Retail tariff structures
- Demand response, smart tariffs and Community Choice
- Investment dynamics
- Risk allocation - hedging and CfDs and forward markets (PPA)
- Consumer segmentation and behavior
- Capacity remuneration mechanisms



Electricity Market Reform: Problem → Goals → Tools

Problem:

Gas-driven price
volatility
Weak consumer
protection

Reform Goals:

Stable, fair, affordable
prices
Investment in clean
energy

Key Tools:

CfDs, PPAs, capacity
markets,
flexibility &
consumer rights

Good governance is essential



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BUT... We Cannot Just Electrify Everything

- **Sectoral diversity:** heavy industry, aviation, shipping need high-density fuels
- **Infrastructure limits:** grid, storage and flexibility challenges
- **Resource intensity:** batteries & grids demand CRM
- **System resilience:** renewable gases & fuels ensure reliability
- **Fairness:** risk of inequality (clean electricity is costly or limited)



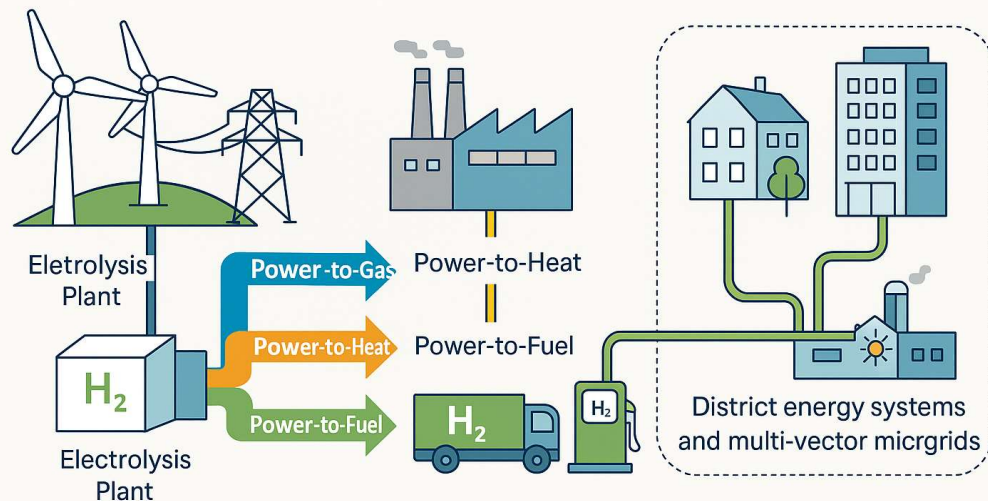
Cross-sector Integration

Cross-sector Integration

Power-to-X: power-to-gas, power-to-heat, power-to-fuel

Sector Coupling: integration of electricity with transport, indus, buildings

District energy systems and multi-vector microgrids



- Power-to-X: power-to-gas, power-to-heat, power-to-fuel
- Sector Coupling: integration of electricity with transport, industry, and buildings
- District energy systems and multi-vector microgrids



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Example: Smart Energy System in Denmark – GreenLab Skive



GreenLab

SymbiosisNet™

GreenLab Industrial Park

Available lot >>>

>>> Unwasted >>>

>>> Transformer Station >>>

>>> GreenHyScale >>>

>>> P2X GreenLab Skive P2X >>>

>>> Innovation building >>>

>>> Vestjylland's Andel's Starfish Factory >>>

>>> Stiesdal >>>

>>> QuantaFuel >>>

>>> NOMI4S >>>

>>> GreenLab Skive Biogas >>>

Existing

In progress

Opportunity

Renewable Energy Park

Role of Digitalisation

- Digitalisation enables smart, sustainable energy systems
- Smart building controls: cut 350 Mt CO₂ by 2050
- Digital tools improve urban planning, efficiency, and business models
- Transport digitalisation addresses >40% of transport emissions










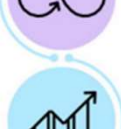

Role of Digitalisation

- Smart, data-driven cities optimize infrastructure and empower fairness:
- IoT, smart meters, AI demand response cut curtailment >25%
- System efficiency can increase ~30% and consumer costs fall up to 30% by 2030
- Digital tools align city planning with energy system needs



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Digitalisation supports integrated urban planning practices

Digitalisation can support cities in:	Examples
 Enhancing urban planning	<ul style="list-style-type: none">• Access to new, granular data• Real-time data for decision making• Models and simulations to identify impacts of interventions
 Implementing integrated solutions	<ul style="list-style-type: none">• Identifying sources of waste heat and cooling that could be utilised• More effective utilisation of existing space and assets
 Deploying clean energy	<ul style="list-style-type: none">• Identifying potential and best locations for rooftop solar• Improve the business case for local renewables
 Fostering public participation	<ul style="list-style-type: none">• Enabling public and private participation in city innovation• Create new platforms for citizen engagement and consultation• Engage citizens in clean energy transitions
 Supporting inclusivity	<ul style="list-style-type: none">• Improve access to services• Open up new channels of communication• Create new employment opportunities
 Supporting nature-based solutions	<ul style="list-style-type: none">• Map existing natural resources• Help quantify impacts of nature-based solutions implementation• Help manage and expand natural resources
 Strengthening resilience	<ul style="list-style-type: none">• Enhance monitoring capabilities• Enable faster response• Help identify effective preventative measures• Enhance communication with citizens during emergencies
 Enabling a circular economy	<ul style="list-style-type: none">• Provide opportunities to track products, components and materials to enable reduction, reuse, refurbishment and recycling• Stimulate behaviour change• Identify opportunities to reduce and reuse waste
 Enabling new business models	<ul style="list-style-type: none">• Reduce risks• Improve investor confidence• Create opportunities for start-ups

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Energy and AI

International
Energy Agency

World Energy Outlook Special Report

iea



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- **Digital and Systemic Integration**
 - Role of AI in forecasting and optimization
 - Digital twins for scenario analysis and control
 - Cybersecurity in integrated infrastructure



Plan Long-term, act short term

Goal of electricity markets:
Reliable electricity at least cost

Short-run
efficiency

Least-cost
operation of
existing resources

Long-run
efficiency

Right quantity
and mix of
resources

Cities, utilities, tech,
and citizens as
partners

Business models:
community energy,
P2P trading

Fairness embedded in
governance

Science-based
decision-making

Pathways forward

- Establish equitable market regulations
- Allocate resources to durable infrastructure
- Encourage cooperative management
- Expand innovation by implementing pilot programs
- Combine with RE gases & sustainable fuels (sector coupling)
- Expand EE & demand Flexibility
- Ensure fairness



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Economic

- Integrated e
- New business communities
- Investment



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Finance & economics | Free exchange

Europe's energy market was not built for this crisis

It must be reformed without jettisoning what makes it work in normal times

Save

Share

Give



Sep 8th 2022 | 5 min read

MOST PEOPLE hate fluctuating prices. When they fall too far, they are seen to be threatening firms. When they rise too high, they are seen to be unjustly enriching them. But economists look at price movements and see the revelation of crucial information. The recent frenzy about interventions in European electricity markets is an especially brutal example of this age-old dynamic.

In recent weeks, forward prices for daytime electricity for the fourth quarter of the year briefly spiked above €1,200 (\$1,200) per megawatt hour in Germany and above a surreal €2,500 in France. The usual price is around €50. The reason for this is simple: scarcity. The loss of generating capacity to maintenance (in France), closure (in Germany) and drought (across the continent) brought more and more gas plants into action, and their fuel has become extremely expensive since Russia wielded its energy weapon.

ensions

ty services
ergy

systems



Smart Grids & Investment Needs

- Urban electrification requires major smart grid upgrades:
- Global power demand could rise 2.5× by 2050
- 80 million km of new/modernized lines needed by 2040
- Grid investment must more than double to ~USD 750B/year by 2030
- 75% of this for digitalized distribution networks



Resilience & Community Inclusion

- IEA shows how digitalization supports resilience and equity:
 - Microgrids, PV + storage, EV-to-grid keep cities running during heatwaves and blackouts
 - Urban design (green corridors, tree planting) reduces cooling loads
 - Community energy projects (7,700+ in Europe) empower citizens
- Digital inclusion ensures no household is left behind



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Key Takeaway

- Structural fairness.
- Policymakers
- A balanced

Effective elec
consumer-foc
ensure that co
and equitable



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Decision makers must deliver:

- Consumer protection
- Resilient private markets
- Long-term investment certainty
- Future-proof grids

All while balancing EU integration with national flexibility.

and demand-side
ions.
protection.
By integrating
policymakers can
t also affordable



Accelerate

Support most impacted countries and communities (LMIC)

Promote inclusive and equitable finance

Act based on long-term thinking

Integrate climate and biodiversity

Guarantee transparency

Decide on science based solutions

E.T.

Belief

Respect

Nature

Break barriers

Responsibility



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OBRIGADA